

Partner with us

CELEBRATING
CREATIVITY AND
CULTURE.

PMQQG    

ABOUT THE PORTLAND MODERN QUILT GUILD

In the vibrant artistic landscape of Portland, Oregon, our thriving community has fostered the growth of the Portland Modern Quilt Guild in a unique way. As a result, we proudly claim the largest membership within the international Modern Quilt Guild of over 350 members annually. Our diverse and passionate group of fiber artists are dedicated to pushing the boundaries of traditional quilting, embracing modern aesthetics, and creating a dynamic space for innovation and collaboration. By partnering with the Portland Modern Quilt Guild, you are not only supporting a local artistic hub but also investing in a global network of creative minds shaping the future of modern quilting. Join us in celebrating the artistry, community, and boundless possibilities that our guild represents

Meet our team



**KISHANNA
BOUSSELAIRE**
CO-PRESIDENT



SARA FLYNN
CO-PRESIDENT



**MARCI
MACFARLANE**
*VICE PRESIDENT FOR
MEMBERSHIP AND
PROCUREMENT*



EMILY KEANE
*VICE PRESIDENT
OF TECH*



CASEY MANLEY
*VICE PRESIDENT
OF SOCIAL
MEDIA*



**KATHLEEN
ALTMAN**
TREASURER



**ANGIE BERSON
REAT**
SECRETARY

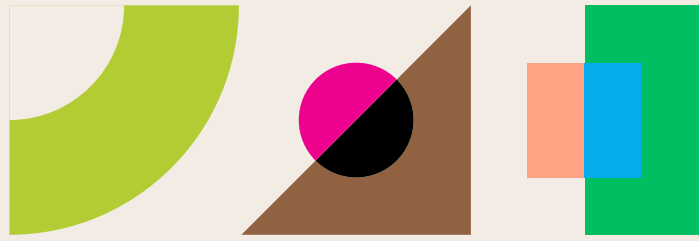


**MICHELLE
FITZGERALD**
*PROGRAMS
COORDINATOR*



**CAROLE
SEUBERT**
*PROGRAMS
COORDINATOR*

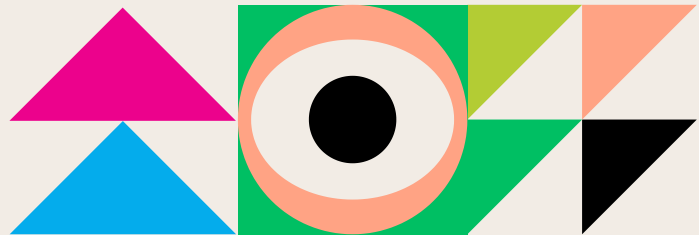
MISSION



Our mission is to support and encourage the growth and development of modern quilting through art, education, and community.

The Portland Modern Quilt Guild fulfills its mission through charitable activities, member education, monthly member meetings, a thriving sustainability program and volunteer opportunities in our community and beyond.

VALUES



We, the Portland Modern Quilt Guild, acknowledge, honor and actively uphold the fundamental value and dignity of all individuals. We pledge ourselves to creating and maintaining an inclusive organization built on encouragement and mutual respect, where all feel safe and welcome, and where diverse traditions, heritages, and experiences are respected and understood as a part of what helps to make us who we are.

CORE VALUES



<p>Equity</p> <p>PMQG works to give everyone what they need to succeed by increasing access, resources, and opportunities for all; especially for those who are underrepresented and have been historically disadvantaged.</p>	<p>Creativity</p> <p>We embrace the power of creativity and celebrate artistic innovation, pushing boundaries and exploring new artistic frontiers.</p>
<p>Inclusivity</p> <p>We believe that art should be accessible to all, and we actively foster inclusivity by creating diverse and welcoming spaces for artists and audiences.</p>	<p>Collaboration</p> <p>We value collaboration to create great art. That's why we seek partnerships with artists, organizations, and sponsors for meaningful collaborations.</p>
<p>Community Engagement</p> <p>We are committed to engaging with our local community and promoting art as a catalyst for social change and cultural dialogue.</p>	<p>Impact</p> <p>We aim to make a lasting impact on the arts and cultural landscape, leaving a legacy that inspires future generations.</p>

By staying true to our mission, vision, and core values, we aspire to make a significant contribution to the cultural fabric of our society and create a lasting legacy of creativity, inspiration, and cultural enrichment.

PMQG STATS

01.

We are non-profit 501c3 organization with over 350 members annually in the Portland area and beyond: UK, New York, Colorado, California, Canada and more

02.

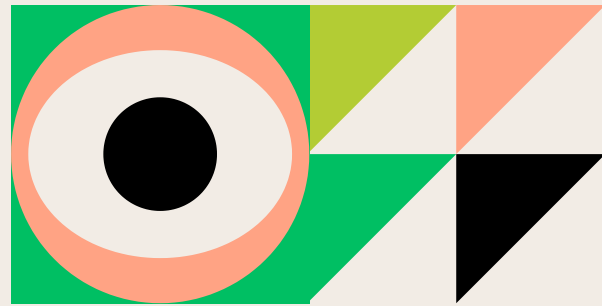
Over 7k followers on social media platforms, Facebook and Instagram. Over 1100 subscribers to our email list

03.

Community programs that work to donate annually over 200 quilts to charitable organizations and zipper bags filled with essential items for local shelters.

04.

A thriving sustainability program to lower the barrier to entry into the world of quilting for all members.



SIZE OF THE MARKET

The estimated size of the quilting market is \$4.2 billion, up slightly from \$4.1 billion in 2018 and \$3.8 billion in 2014. North America has between 9-11 million quilters, a number that's been stable (between 8-12 million) over the last decade. 98% of quilting consumers are female and 65% are retired. Between 2020 and 2024 the population will see a 2% annual growth of females at retirement age which leads to an anticipated corollary growth in the quilting market. The age band in which quilters started quilting more actively was in their mid-40s.

- Quilting Trends Survey, F+W Media

BUSINESS PARTNERSHIP



1

Enhance your connection with the vibrant Portland Modern Quilt Guild by becoming a **Business Member for just \$65 annually**. As a Business Member, you'll enjoy all the benefits of our regular membership, plus exclusive perks designed to showcase your support:

- **Access to All Regular Membership Benefits:** Enjoy the full spectrum of membership perks.
- **Opportunity to Speak at a Monthly Guild Meeting:** Engage directly with our community by sharing your insights and services at our monthly gatherings.
- **Listing and Link on Our Website:** Boost your online presence with a dedicated listing and link on our website, ensuring visibility to our diverse audience.
- **Shoutout on Social Media of Your Choosing:** Receive a personalized shoutout on the social media platform of your preference, amplifying your brand within our engaged community.
- **Email to Our Subscribers List of Over 1k:** Express our gratitude to our extensive subscriber base through a dedicated email for business members thanking you for your support, complete with a link to your website.



2

Brand Activation: Elevate your brand or product by seizing the opportunity to shine at one of our events. As a sponsor, you can actively engage our audience by providing exclusive coupons or products for giveaways to event attendees.



3

Event Space Sponsorship: Elevate your business space by becoming a sponsor for our exclusive quilt art exhibit. Showcase the beauty of quilt art within your venue, creating a unique and engaging atmosphere for your patrons. Some quilt art pieces will be available for sale, with a percentage of the proceeds allocated to the talented artists, the hosting venue, and a charitable organization. By partnering with us, you not only contribute to the vibrant arts community but also support philanthropic initiatives. Join us in transforming your space into an artistic haven and making a meaningful impact on both the local arts scene and charitable causes. Let's collaborate to create an unforgettable experience for your audience and our community.

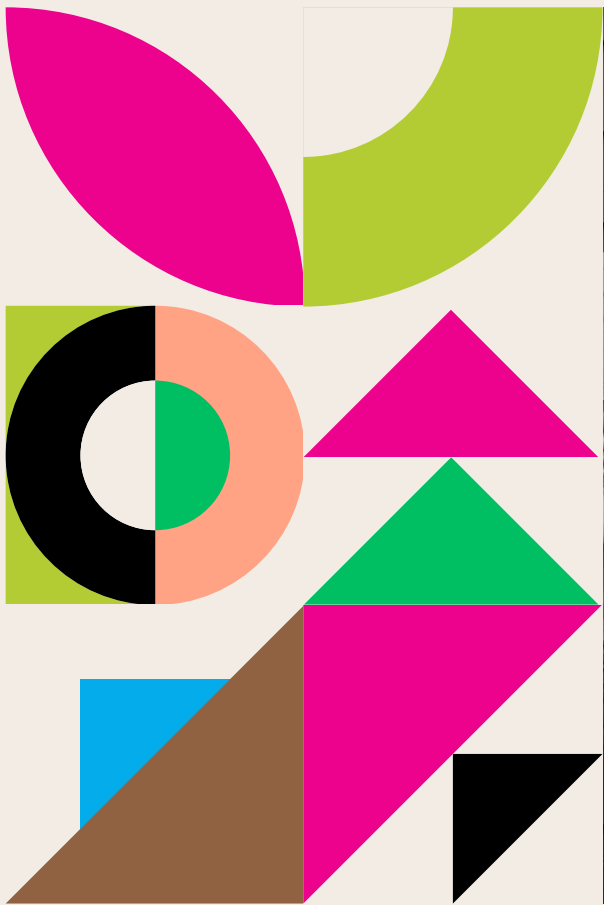
FULL SPONSORSHIP

Unlock the full potential of your support by becoming an Annual Full Sponsor for just \$245. This comprehensive package offers prime visibility and engagement opportunities, ensuring your brand receives the recognition it deserves. Your sponsorship includes:

- Link on the Front Page of Our Website: Enjoy prominent placement with a direct link on the front page, ensuring visibility to all our online visitors.
- Shoutout at 12 Meetings Per Year: Be acknowledged at our monthly meetings, allowing you to connect directly with our engaged audience throughout the year.
- Link and Tout to Our Over 1k Email Subscribers: Reach our extensive subscriber base with a dedicated link and shout-out in our emails, creating a direct connection with over 1,000 potential customers.
- Monthly Social Media Postings of Your Choosing: Tailor your social media exposure with personalized postings to our followers, strategically amplifying your brand message to our over 7k followers.



By choosing our Annual Full Sponsorship, you not only position your brand as a key supporter of our community but also gain valuable exposure across multiple channels. Join us in making a lasting impact on our members and followers alike. Secure your sponsorship today and enjoy the benefits of heightened visibility and engagement throughout the year





CONTACT
US FOR
INQUIRIES

PMQG Board

 www.portlandmodernquiltguild.com
 portlandmodernquiltguild@gmail.com

PMQG    

